



Engaging Young Migrants from North Africa
in Participative Video and Storytelling to
Share Their Narratives

Module 4 Presentation

Editing and Post-Production



Co-funded by
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ICEBREAKER – Draw how you feel!

How do you feel today?

Draw it!!



Introduction to the Module

What will Module 4 explore?

Understand the basic functions of simple editing software.

Import photos and video clips into a timeline and organise them effectively.

Trim clips and remove unnecessary content to make videos clear and concise.

Add titles, subtitles, and explanatory text to support the narrative.

Module 4 – Editing and Post-Production

Use simple transitions to connect clips smoothly.

Combine visuals with background music or silence to enhance emotional impact.

Build a short video narrative with a beginning, middle, and end.

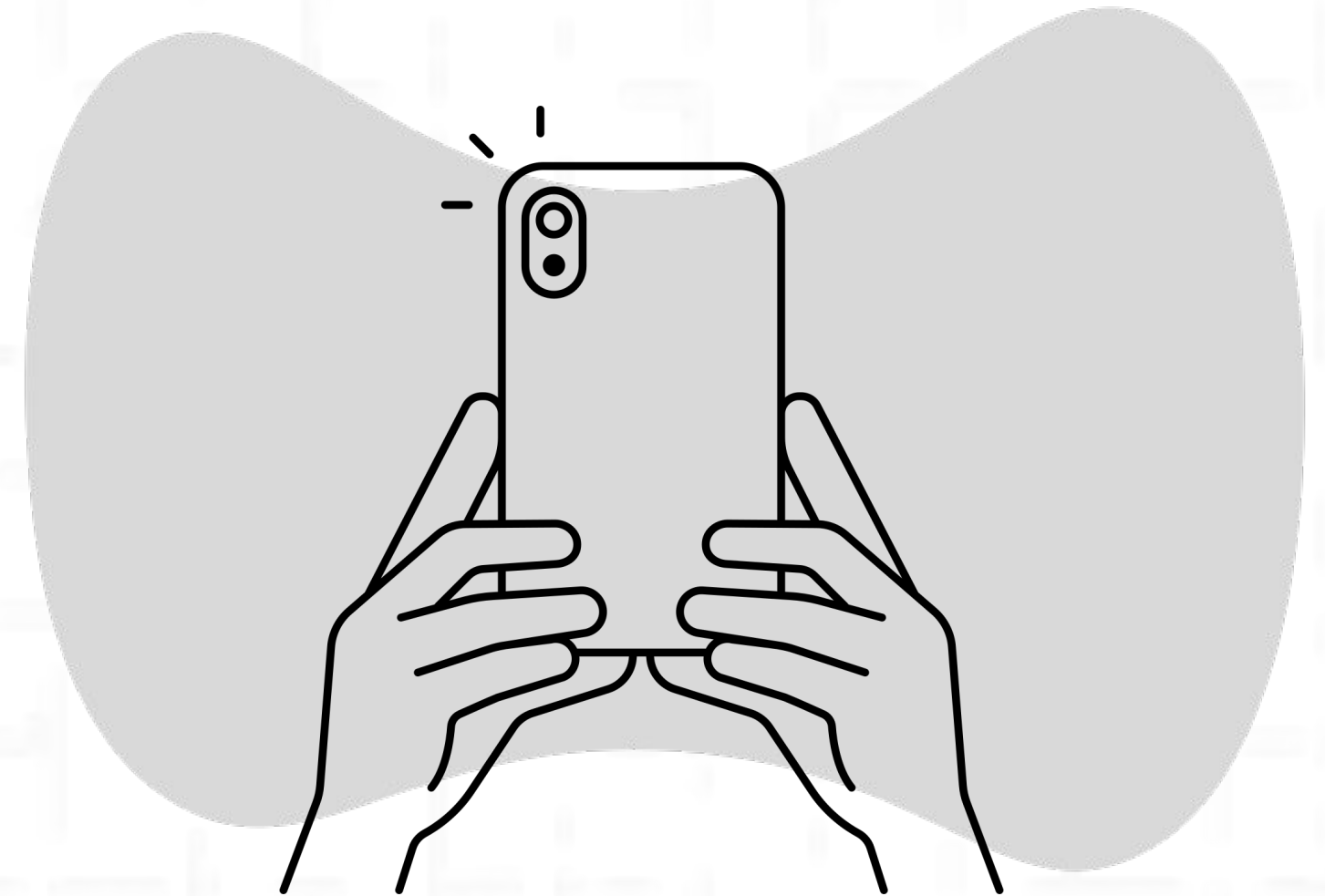
Apply safe and responsible practices regarding copyright and attribution.

Reflect on their own personal experiences and transform them into short, meaningful video stories.

Learning Objectives

By the end of this module, participants will be able to:

- Explore how visual media can be used to express personal experiences and cultural identity.
- Develop basic digital storytelling skills by organising and presenting images and videos.
- Apply simple creative techniques to transform raw material into a coherent narrative.
- Become aware of responsible digital practices, including copyright and attribution.
- Experiment with different ways of combining sound, text, and images to enhance communication.
- Reflect on your own integration process and present it in a way that fosters empathy and understanding.
- Collaborate with peers to design short projects that encourage teamwork, creativity, and personal expression.





Introduction to Editing and Post-Production



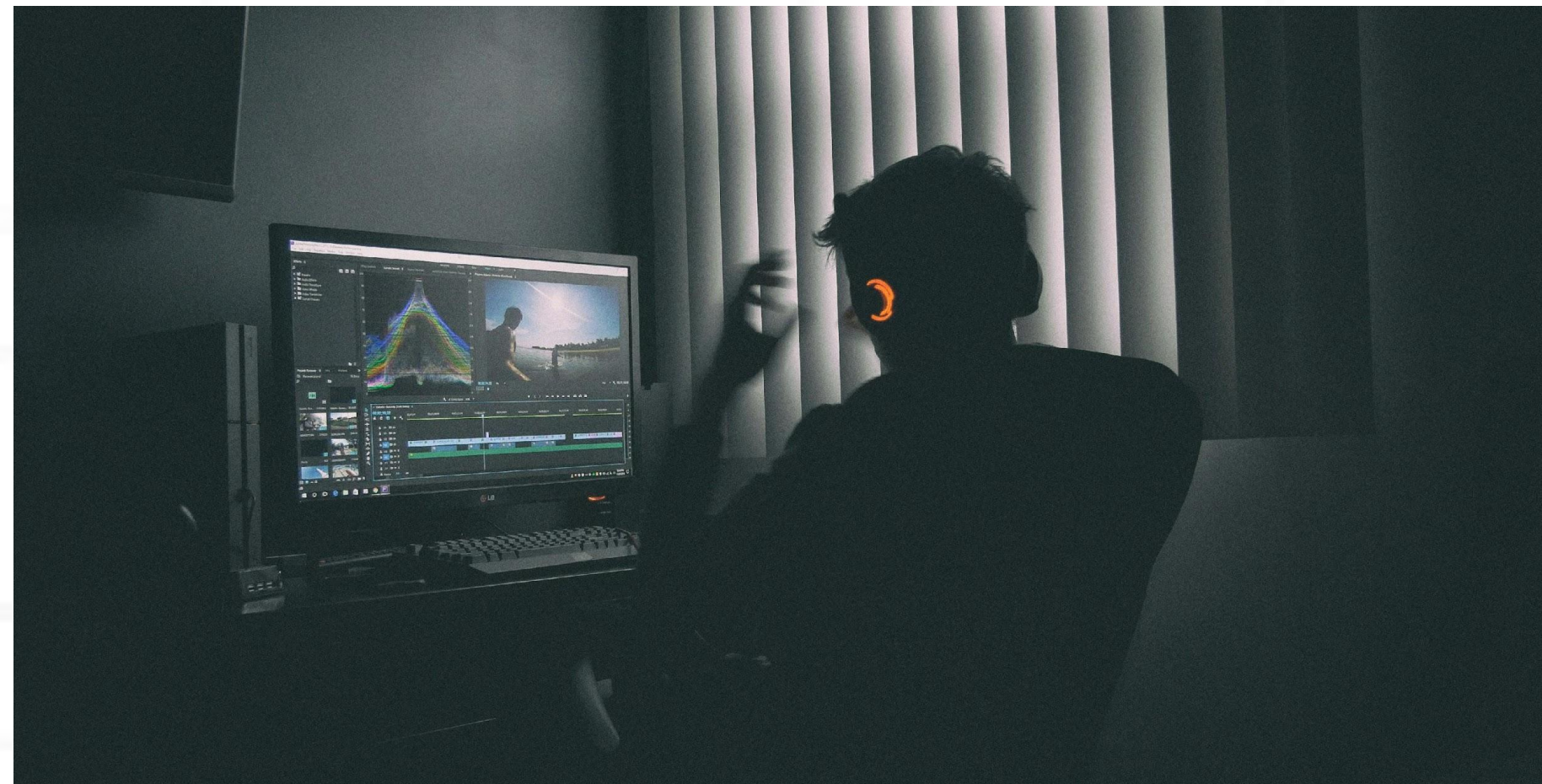
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What is photo and video editing and post-production?

Is the process of digitally or analogically manipulating recorded material, which includes organising, cutting, and assembling clips to create a coherent sequence (editing), as well as applying colour correction, visual and sound effects, and mixing the soundtrack to obtain the desired final product. It is the key phase that transforms the captured material into a polished and professional audiovisual or photographic project. .



What is photo and video editing and post-production?

Editing

Editing focuses on organising and assembling the material. Its main tasks include:

- **Selecting and cutting material:** The best shots are chosen, and unnecessary ones are removed.
- **Assembling clips:** Video fragments are arranged to create a coherent and fluid visual narrative.
- **Adding elements:** Graphics, transitions, filters, and text are incorporated to enhance or emphasise the piece.

Post-Production

Post-production encompasses all processes that take place after recording or capture. In addition to editing, it may include:

- **Colour correction and grading:** Saturation is adjusted and colours are modified to give the video or photo a uniform or stylised look.
- **Visual effects (VFX) and animation:** Digital elements that were not recorded on camera are added or modified.
- **Sound:** The soundtrack is recorded and edited, sound effects (Foley) are added, and the audio is mixed.
- **Final mix:** All elements (image, sound, music, effects) are combined to create the final product.

Why Editing Matters

Gives meaning to your photos and videos.

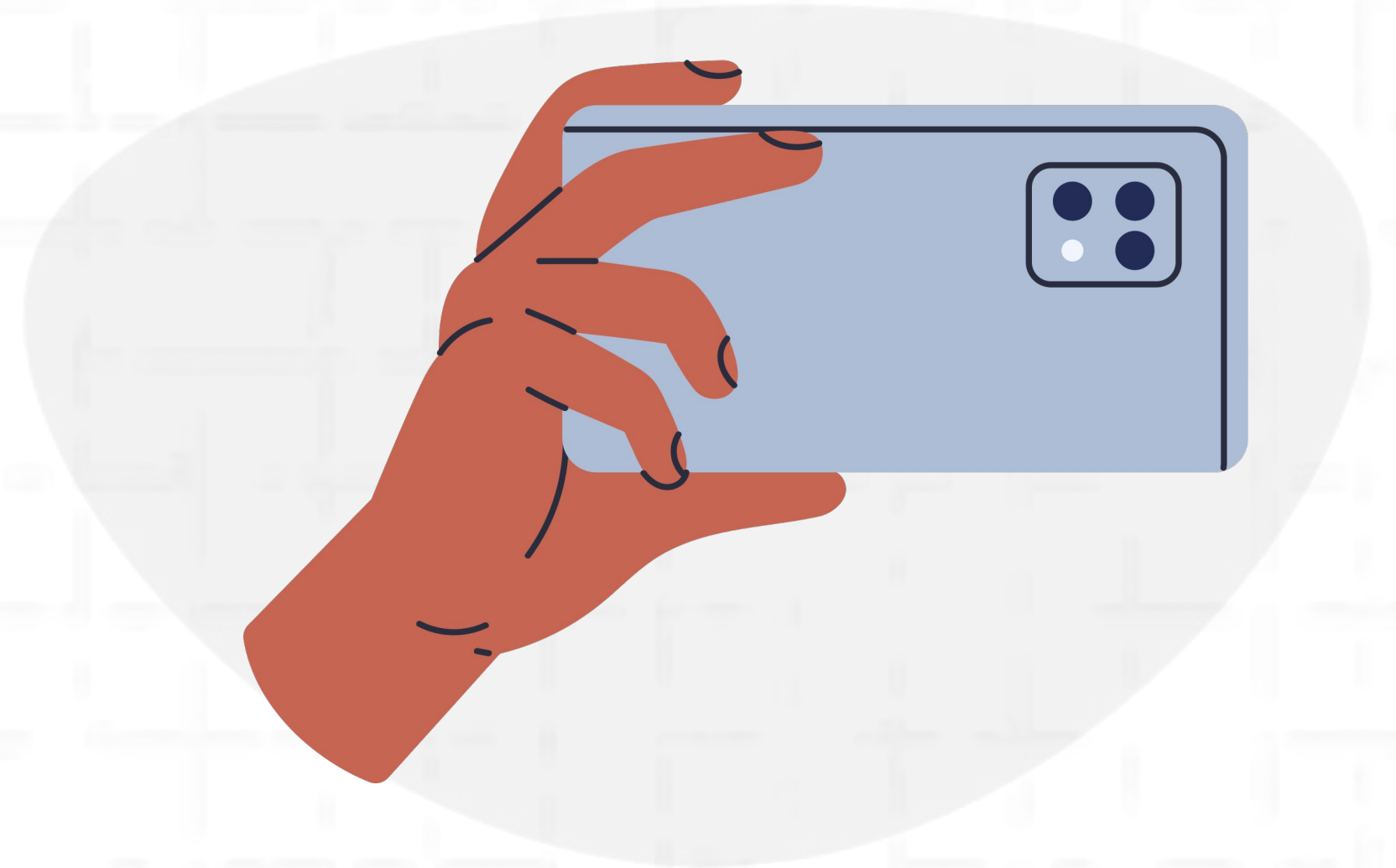
Helps to highlight the most important moments and remove distractions from the main message.

Strengthens communication by combining image, text and sound.

Gives the creator control over how they are seen and which emotions are conveyed.

Facilitates personal and cultural expression, allowing identity to be shared.

Encourages creativity, cultural integration, and social connection.



Basic Tools of an Editor

For videos to be interesting and worth watching, in addition to the idea, you need to choose a video editing programme that can add charming details and thus obtain an aesthetic result that moves a mass audience to interact.

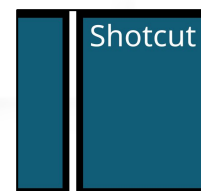
Computer Software



GIMP



Photopea



Shotcut



DaVinci Resolve

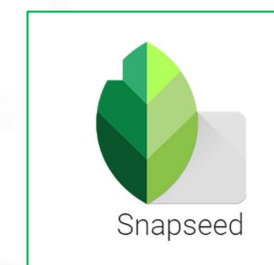


OpenShot

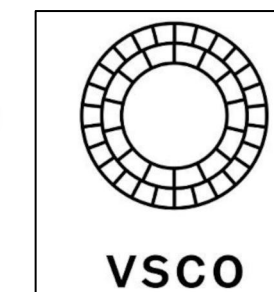
Mobile Apps



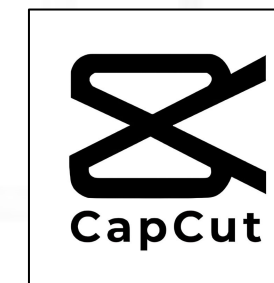
PicsArt



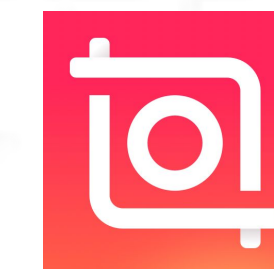
Snapseed



VSCO



CapCut



InShot

Important Tools for Video Editing

The video editing and post-production process generally consists of several steps, including selecting and organising clips, editing video and audio, adding visual and sound effects, colour correction, and exporting the final video. Here are the essential steps to ensure a professional final result in your editing.

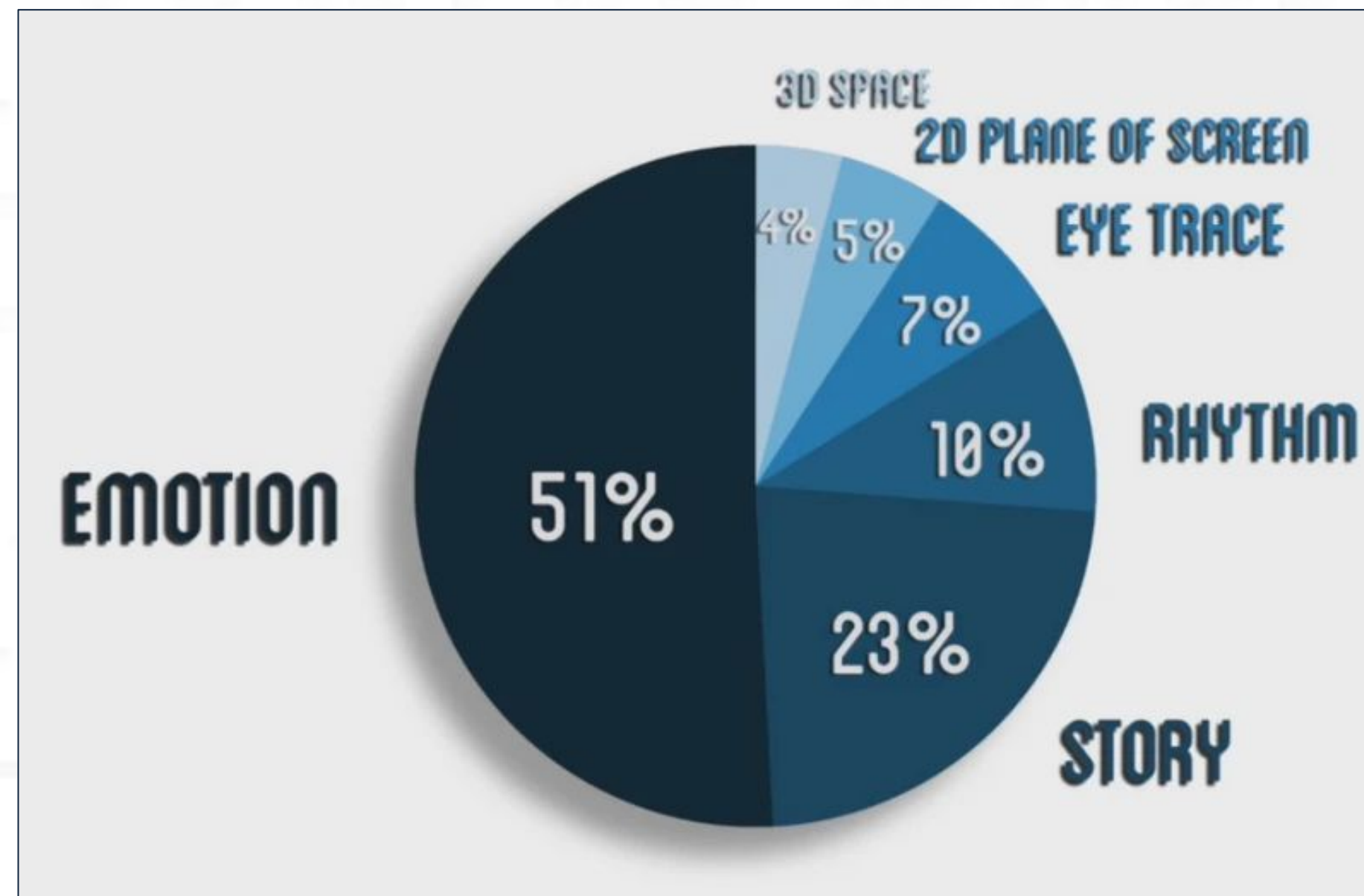


https://www.youtube.com/watch?v=oC3gXr1s_aU

RULE OF SIX

Walter Murch

Famed editor, Walter Murch, established his rule of six, a list for prioritising criteria when deciding on good editing.



Responsible Editing

Copyright and Free-to-use materials

Copyright is a legal right that protects the work of creators. When someone produces a photograph, video, piece of music, or text, they automatically own the rights to decide how that material can be used. This means that, in most cases, you cannot simply take and use someone else's work without their permission.

However, not all materials are restricted. Many creators choose to share their work under free-to-use licences, such as *Creative Commons*. These licences clearly explain what you can and cannot do with the material. For example, some allow you to use the content as long as you mention the original author (attribution), others allow you to adapt or remix the work, and some specify that it must not be used for commercial purposes.

Using **free-to-use materials** ensures that your videos are creative and safe to share. At the same time, understanding copyright helps you respect the work of others, just as you would want your own creations to be respected.

Copyright Rules to remember



- 01 Just because you found it online, does not mean it is free to use (even if you are a teacher or student).
- 02 There are a lot of resources you can use freely including work that has a Creative Commons license or is in the public domain.
- 03 You have a right as a creator to have your work protected from copying and you can also give your own content a Creative Commons license.
- 04 If in doubt about using content, ask the creator for permission, find a free alternative, purchase an alternative, or make your own material.
- 05 Instead of looking for loopholes, consider whether you are being the most responsible and ethical digital citizen you can be.



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Case Study



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“Goals for Change” – Young migrants telling their stories in their own light

An exhibition called “Goals for Change” was held in Barcelona, where 11 young immigrants – some of whom arrived in Spain alone and in an irregular situation – shared their aspirations and daily lives through photographs they took themselves. The project was part of the Art for Change initiative, promoted by the La Caixa Foundation, which sought to change the negative narrative about migration through sport and art. Through their eyes, football ceased to be just a game and became a tool for communication, identity and cultural expression.

The direct use of their own work allowed these stories to be presented authentically and without filters, building bridges between young migrants and the host society. As the project points out, ‘the aim is to change the negative narrative commonly associated with immigrants’ (Art for Change Project, ‘Goals for Change’ exhibition, Barcelona, 2024).



https://elpais.com/planeta-futuro/2024-10-31/futbol-estudiar-rummikub-senderismo-la-cara-desconocida-de-jovenes-migrantes-retratada-por-ellos-mismos.html?utm_source=chatgpt.com

THANK YOU!

Final Open-Question:

If you had to summarise today's session in one word, what would it be?





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